

Approved _ Meeting Minutes WEDC Strategic Planning Sub-Committee
Date 06/27/2014

Members in attendance:

Ed Gallagher (Chair)
Jim Coburn (Vice Chair)
Charles Roberts
Michelle Farrell
Joel Desilets

Ed Gallagher called meeting to order at 8:10

Joel Desilets provided combined draft of plan based on Jim and Charles first draft. Team feedback was positive and discussion centered on making document more readable and memorable. Team discussed minimizing top strategic goals to less than five, which is a recognized best practice for memory recall for similar documents. Detail on goals can spell out the measurable objectives to define success.

Team agreed to update further with 4 main goal areas or “pillars”. Language to be expanded around:

- 1) Quality of life
- 2) Balance tax structure
- 3) Promoting new and existing businesses
- 4) Communicating, supporting and educating community on economic development issues

Action – Joel will do another draft for review at next meeting. Ed will share with Ralph for feedback and look to review updates with full WEDC at next meeting.

Next meeting scheduled on 7/18 although members cited vacation could be issue.

Action Ed to poll team closer to date to confirm we will have quorum

Motion to adjourn made by Jim Coburn, seconded by Charles Roberts Vote 5-0
Meeting adjourned at 9:15

Respectfully submitted by Ed Gallagher